



IE HOME

Where Ideas Find a Home 🏠, and Creative people Find Their Destination! 🚀

    @ieHome
 info@ie-home.org

IE HOME Profile , Version 1 , Oct 2024



Dear Sir/Madam,

Thank you for considering IE HOME, an innovative non-profit dedicated to supporting specialized university communities through various programs and services. As we prepare for an impactful year, we are reaching out to explore opportunities for collaboration, sponsorship, and service engagements with our experienced and qualified team.

We at IE HOME are committed to providing the best professional collaboration. We are excited about the potential partnership and look forward to discussing the proposal at your convenience to address any queries and commence work as soon as possible.

We have successfully collaborated with multiple organizations locally and internationally. Even in our first year, IE HOME has several key differentiating factors that will benefit our partners and ensure the success of our collaboration.

Should you have any questions, please contact us at Business@ie-home.org.

Best wishes for your ongoing efforts, and we look forward with great enthusiasm to broadening IE HOME's relationship with you.

Yours sincerely,



Eng. Mohammed Nasser Al Mohsen
IE HOME President



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01 About IE HOME

Explore IE Home ! 🏠



About us :

An independent, incubated non-profit project launched in late 2023, focused on **empowering university students and graduates through professional and practical development**. Collaborating with private and public sectors,

The project centers on three key areas: **communication and marketing productions, innovative specialized events, and product development**.

Initially targeting industrial engineering students and graduates, it has since expanded to include engineering, technology, and business administration communities.





Vision:

To create a community **where students & grads and professionals work together**, helping them gain real-world experience and shape the future in Saudi Arabia in the different sectors.

Mission:

To empower specialized university communities **through innovative programs and practical support**.

Our Values:



Professional & empowering environment



Sustainability



Customer & beneficiary satisfaction

Our slogan



دائم معك!
قبل وبعد
التخرج

"Always with you, pre and post-graduation!"



Partnerships and supporters we cherish



SIAPARTNERS



jahez



IE Home in numbers



+10000
beneficiaries



+9
Programs



+3
Projects



+10000
Followers



+800K
Views



+1.5M
reaching

IE HOME's Leaders



**Our leaders work in the largest companies
across various fields!**

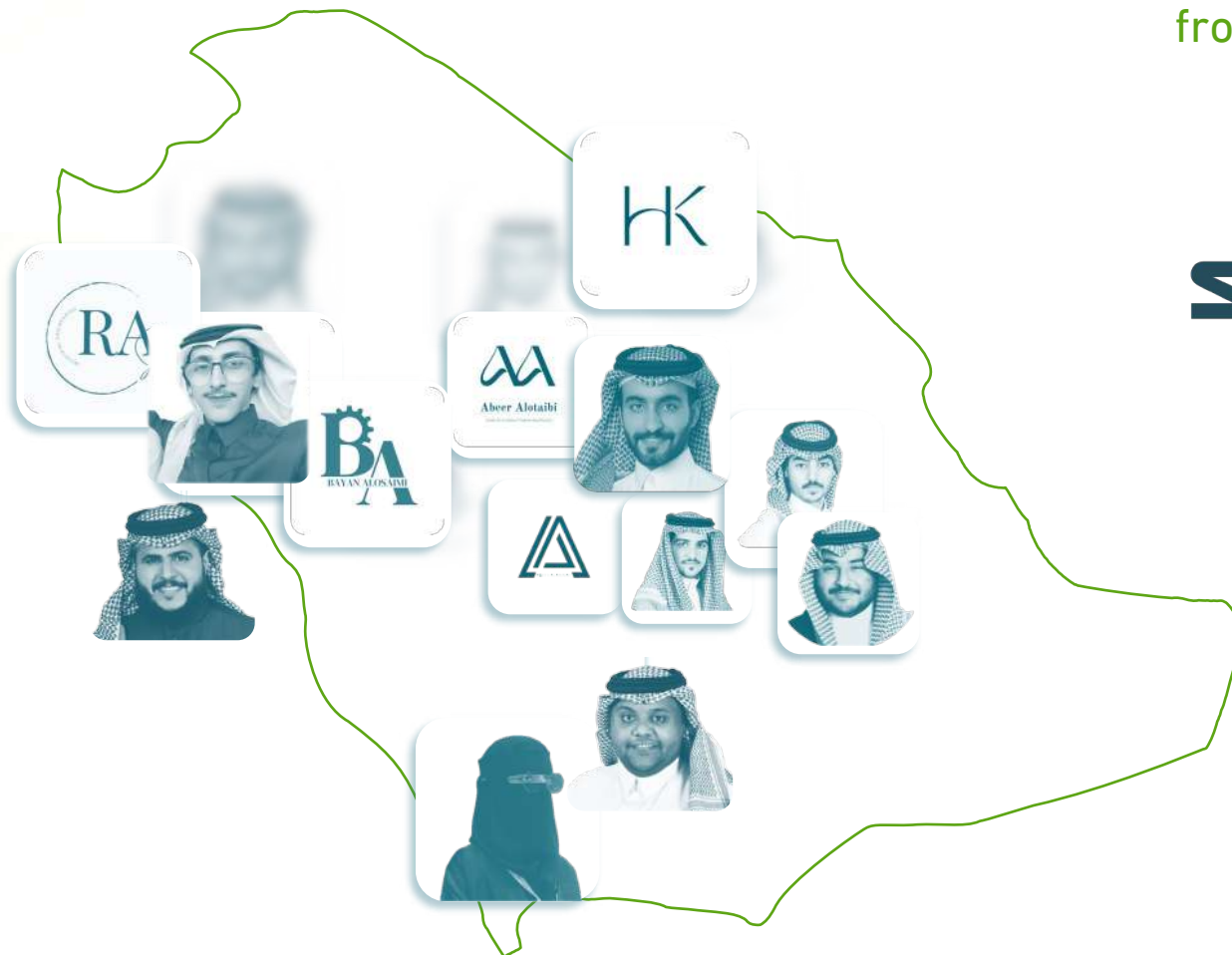


IE HOME Members



Creative students and employees!

from various companies & universities.





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Programs & achievements!

Value offered by IE Home 🏠✨



Achievements



CaseMasters

- An innovative consulting challenge with Sia Partners Consulting Company.
- Over 500 registrants and 60 competitors participated.
- Event reached over 600,000 views on social media.
- Included participants from various Saudi universities and specializations.

صناعات حكائية

- Launched a YouTube program on professional fields in the labor market.
- First season achieved over 500,000 views across all social media platforms.
- Featured eight guests from major Saudi and international companies.

KSEF KFUPM Industrial & Systems Engineering Forum

- Strategic partner for the Industrial Engineering Forum at King Fahd University of Petroleum and Minerals.
- Managed marketing and media identity for the forum.
- Organized workshops with over 500 registrants.
- Launched the Industrial Engineer's Handbook.
- Forum had 1,700 registrants, 40 guests and speakers, six dialogue sessions, six workshops, six consulting sessions, and an exhibition for companies—all in one day.

Panels by IE HOME

- Hosted Panels by IE Home during Ramadan with over 10 specialized guests.
- Conducted three virtual dialogue sessions on manufacturing, logistics, and consulting.
- Attracted over 800 attendees.

TalentHome

- Developed an trail digital product connecting companies, students, and graduates.
- Engaged over 400 participants in less than five months.
- Matched participants based on corporate recruitment officials' preferences.

Discover By IE HOME

- Partnered with leading Saudi companies to organize one-day programs.
- Connected specialized communities with experts from those companies.
- Provided participants with real work experiences.



منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority



حكايا
صناعي



+500K **8**
Social media views Guests in 1st season

SAMI
الشركة السعودية للصناعات العسكرية
Saudi Arabian Military Industries

Alibaba Cloud

pwc

+6K
Social media followers



Roberto Wyszkowski Canal
Partner at Sia Partners





CaseMasters



+500
Registered

+60
competitor

+5
Sponsors

500K
Social media reach



+1700
Registered

+40
40 guests and
speakers

+6
dialogue
sessions

+6
workshops

+6
counseling
sessions



IE HOME شريكاً استراتيجياً لمنتدى الهندسة الصناعية KISEF

اختتم منتدى الهندسة الصناعية، كإيسف، في نسخته الأولى يوم السبت 11 مايو 2024 في جامعة الملك فهد للبترول و المعادن، حيث شمل 4 فعاليات متزامنة، 6 جلسات حوارية، 6 ورش عمل و 6 جلسات استشارية بالإضافة إلى خمس فعاليات في المعرض المصاحب. استفاد من الفعاليات أكثر من 070 مشارك.

شملت شراكة "IE HOME" في المنتدى عدة جوانب، كان أبرزها:

إطلاق كتيب
المهندس الصناعي
الإصدار الأول.

تجهيز وتنظيم
ورش عمل المنتدى.

إعداد وتنفيذ
الحملة التسويقية
والإعلانية الرئيسية.



+1700
Registered

+40
40 guests and
speakers

+6
dialogue
sessions

+6
workshops

+6
counseling
sessions



As a partner in the promotional and marketing campaign for the Industry Hackathon, we achieved the following:

- Delivered several outstanding marketing and media outputs.
- Enhanced the visibility and reach of the Hackathon.
- Supported in raising the quality of event content and engagement.





الهيئة العامة للطرق
Roads General Authority



SAUDI
INTERMOBILITY
EXPO 2024

ROADS
RAIL
TRANSPORT

IE Home was honored to be invited to participate in Saudi Intermodality Expo 2024 under the patronage of the Roads General Authority. As one of the supporting entities for the industry, we proudly showcased innovative programs and projects designed to empower the universities community. This invitation positioned us alongside esteemed organizations such as the Saudi Engineers Authority and PMI Saudi Chapter, emphasizing collective efforts to advance the industry in Saudi Arabia.

Key highlights of our participation include:

- **Showcasing Programs and Projects:** Presented initiatives and solutions addressing the needs of students, companies, and the broader industry.
- **Collaborative Presence:** Partnered with key contributors, emphasizing collective efforts to support industrial growth.
- **Industry Recognition:** Strengthened our role as a supporter of innovation and knowledge-sharing through meaningful engagement with stakeholders and leaders.

Discover

by IE HOME

In collaboration with Leading Saudi companies, experience a one-day immersion at company headquarters. Gain insights into the roles and their applications of industrial engineering concepts and core business, **acquire real-world experience,** and **engage in problem-solving exercises."**







IE Home Versions

The most important topics of interest to the industrial engineer in a high quality & modern style.



IE HOME Shorts



variety of specialized
short clips!



Industrial Engineers' Titles

As interactive files with top-notch design quality, Exploring diverse roles of the industrial Engineer.



#مسميات_المهندس_الصناعي

المهندس الصناعي
كمهندس مشروع

achieving goals efficiently!

IE HOME

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إسحب



#مسميات_المهندس_الصناعي

لماذا يعمل المهندس الصناعي كمهندس

المهندس الصناعي مؤهل بشكل ممتاز للعمل كمهندس مش
لامتلاكه معرفة واسعة بالعمليات والأنظمة الإنتاجية، مما ي
إدارة سير المشروع بكفاءة عالية. كما أن تدريبه على تحسين ال
الإنتاجية يجعله قادراً على إنجاز المشاريع في الوقت والتكلفة
المحددين. وتمكنه قدرته على تحليل النظم المعقدة
من تنظيم المشروع بشكل احترافي من البداية
إلى النهاية. إضافة إلى ذلك، تساعده مهارته
في تحليل البيانات واتخاذ القرارات وإدارة
الموارد البشرية على تقييم أداء
المشروع واتخاذ الإجراءات المناسبة
وقيادة فريق العمل بفاعلية
لتحقيق أهداف المشروع.

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Organizations & the role of the industrial engineer

The most needed information about companies and the role of Industrial Engineering at each of them.

#الجهات_ودور_المهندس_الصناعي

stc

ممكن التحول الرقمي
في المنطقة

شركات الاتصالات و تقنية المعلومات

@iehome
info@ie-home.org

#الجهات_ودور_المهندس_الصناعي

قيادات صناعية في STC

م. أحمد الفهمي
نائب الرئيس التنفيذي للموارد البشرية في شركة

- مدير قسم التوظيف والاستقطاب في شركة الصافي (٢٠٠٥-٢٠٠٨)
- مدير قسم الموارد البشرية في شركة لزورد (٢٠٠٨-٢٠٠٩)
- مدير قسم الموارد البشرية في شركة نوبكو (٢٠٠٩-٢٠١٢)
- مدير عام قسم التخطيط للموارد البشرية في شركة STC (٢٠١٤-٢٠١٦)
- نائب الرئيس التنفيذي للموارد البشرية في شركة STC (٢٠١٦- الان)

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03 Collaborations

Cooperation for integration 🤝





You're our next partner! 🚀

Join us now to serve our target segments together! 🤝



Thanks!



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