

# **IE HOME**

Where Ideas Find a Home 🏫 , and Creative people Find Their Destination! 🚀





IE HOME Profile, Version 1, Oct 2024



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# 01 About IEHOME Explore IE Home ! 🏠





### About us :

An independent, incubated non-profit project launched in late 2023, focused on **empowering university students and graduates through professional and practical development**. Collaborating with private and public sectors,

The project centers on three key areas: **communication and marketing productions, innovative specialized events, and product development.** 

Initially targeting industrial engineering students and graduates, it has since expanded to include engineering, technology, and business administration communities.





### Vision:

To create a community where students & grads and professionals work together, helping them gain real-world experience and shape the future in Saudi Arabia in the different sectors.

### Mission:

To empower specialized university communities through innovative programs and practical support.

### Our Values:



### Professional & empowering environment



### **Sustainability**



#### **Customer & beneficiary satisfaction**

### Our slogan





#### "Always with you, pre and post-graduation!"

### Partnerships and supporters we cherish





### **IE Home in numbers**







**IE HOME Profile** 



### **IE HOME's Leaders**



# Our leaders work in the largest companies across various fields!







### **Creative students and employees!**

from various companies & universities.





# 02 Programs & achievements!

Value offered by IE Home 😭 🕂



### Achievements



- An innovative consulting challenge with Sia Partners Consulting Company.
- Over 500 registrants and 60 competitors participated.
- Event reached over 600,000 views on social media.
- Included participants from various Saudi universities and specializations.



- Launched a YouTube program on professional fields in the labor market.
- First season achieved over 500,000 views across all social media platforms.
- Featured eight guests from major Saudi and international companies.



- Strategic partner for the Industrial Engineering Forum at King Fahd University of Petroleum and Minerals.
- Managed marketing and media identity for the forum.
- Organized workshops with over 500 registrants.
- Launched the Industrial Engineer's Handbook.
- Forum had 1,700 registrants, 40 guests and speakers, six dialogue sessions, six workshops, six consulting sessions, and an exhibition for companies—all in one day.



- Hosted Panels by IE Home during Ramadan with over 10 specialized guests.
- Conducted three virtual dialogue sessions on manufacturing, logistics, and consulting.
- Attracted over 800 attendees.



- Developed an trail digital product connecting companies, students, and graduates.
- Engaged over 400 participants in less than five months.
- Matched participants based on corporate recruitment officials' preferences.



- Partnered with leading Saudi companies to organize one-day programs.
- Connected specialized communities with experts from those companies.
- Provided participants with real work experiences.









Roberto Wyszkowski Canal Partner at Sia Partners



+ Follow ···

In participation with CaseMasters by IE HOME, Sia Partners showcased the essence of management consultancy, witnessed remarkable talents, and engaged with enthusiastic participants from multiple universities in Saudi Arabia ...see more















+500

+60

Registered

competitor

+5

**500K** 

Sponsors

Social media reach







+1700

Registered

40 guests and speakers

+40

+6 dialogue

sessions

workshops

+6

counseling sessions

+6





+1700 +40

+6

Registered

+6 counseling sessions

40 guests and

speakers

ue workshops

dialogue sessions

+6



#### ا **شريكاً استراتيجياً IE HOME** لمنتدى الهندسة الصناعية KISEF

اختتم منتدى الهندسة الصناعية. كايسف، في نسخته الأولى يوم السبت II مايو ٢٠٢٤ في جامعة الملك فهد للبترول و المعادن. حيث شمل E فعاليات متزامنة. ٦ جلسات حواريــــــة. ٦ورش عمــــــل و ٦ جلسات استشارية بالإضافة إلى خمس فعاليات في المعرض المصاحب. استفاد من الفعاليات أكثر من ٥٦٠ مشارك.

شملت شراكة "IE HOME" في المنتدى عدة جوانب، كان أبرزها:

تجهيز وتنظيـــــــم إطــــ ورش عمل المنتدى. المهن الإصــ

إطــــــلاق كُتيب المهندس الصناعي الإصـــــدار الأول.



### **Discover** by IE HOME

In collaboration with Leading Saudi companies, experience a one-day immersion at company headquarters. Gain insights into the roles and their applications of industrial engineering concepts and core business, acquire realworld experience, and engage in problemsolving exercises."













### IE Home Versions 📚

The most important topics of interest to the industrial engineer in a high quality & modern style.





## IE HOME Shorts

variety of specialized short clips!







### Industrial Engineers' Titles

As interactive files with topnotch design quality, Exploring diverse roles of the industrial Engineer.



# Organizations & the role of the industrial engineer

The most needed information about companies and the role of Industrial Engineering at each of them.





# 03 Collaborations

Cooperation for integration 💝





### **You're our next partner! %** Join us now to serve our target segments together!



# Thanks!





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